

East End Brewing Company

annual PEDAL PALE ALE KEG RIDE

REVERSE KEG RIDE: Saturday October 29, 2011

Benefits ABOARD

(Advisory Board on Autism and Related Disorders)

THE PARTICULARS:

Saturday, October 29th. Rain or Shine

Breakfast and Check-in at 9:00 am at OTB

Depart at 10:00 From OTB

Arrive at 11:00 - 11:30 at East End Brewing

Prizes: Costume judging and beer-filled prizes will be awarded at our destination in each of these three categories:

1. Best BEER-themed costume
2. Best PITTSBURGH-themed costume
3. Best OVERALL costume

COST:

**\$15 FOR PRE-REGISTRATION (ON-LINE),
\$20 FOR DAY-OF-RIDE REGISTRATION.**

HOW TO SIGN UP:

To ride along, you first need to
**REGISTER FOR THE RIDE [http://
www.ventureoutdoors.org/Activities.aspx?id=55175](http://www.ventureoutdoors.org/Activities.aspx?id=55175)**

Then show up at our starting point,
OTB with your bike, get yourself checked-in,
collect your "beer token" ...and then just follow the
bouncing kegs when we head out.!

**THANK YOU TO
EAST END BREWING COMPANY FOR
SUPPORTING ABOARD!**

**[HTTP://
WWW.EASTENDBREWING.COM/2011REVERSEKEGRIDE](http://WWW.EASTENDBREWING.COM/2011REVERSEKEGRIDE)**



If the idea of dressing up in a costume and following kegs being pulled around town by bicycles (ridden by other people in costumes) sounds like the kind of thing that interests you, I have to say that you're our kind of people!

THE RIDE: After a Hot Breakfast at [OTB Bicycle Cafe](#) courtesy of [OTB Bicycle Cafe](#) (thanks guys!!!), we'll head off in a nice tight group bike ride to East End Brewing Company to return the empty kegs.

This trip will be slow, meandering, and maybe even a little surprising. When we arrive at East End Brewing, we'll say goodbye to Pedal Pale Ale until next year, and raise a glass of SNOW MELT WINTER ALE to toast it's passing!

Since this year's Reverse Keg Ride lands so close to Halloween, let's mix it up a bit shall we, and make this ride COSTUME PREFERRED. And as a little encouragement, there will be prizes awarded in these three categories!

DIFFICULTY, PACE: There's no two ways about it. Riding from OTB to EEBC is an uphill trip. But the ride will be slow paced and yes children may ride but remember part of this is on city streets!