



## Advisory Board on Autism and Related Disorders

Maximizing Potential, Maximizing Possibilities (412) 781-4116  
www.ABOARD.org

### Study Advertising Guidelines and Pricing


The **ABOARD website is a tool** for individuals, families and professionals within the autism community.

**ABOARD is providing this tool to research studies as a way to advertise to the Autism community.**

Partnership with ABOARD is mutually beneficial. It supports our work in meeting the needs of Pennsylvanian families challenged with autism spectrum disorders. It also keeps your research "front and center" in the minds of those very families.

We will be doing this by providing a location on our website <http://aboard.web.officelive.com/studies.aspx> that your study can be listed. With this listing your logo, description, link to all flyer and registration forms along with a link directly to your website will be included. You also will also be listed for two weeks in our ABOARD Friday E-Blast under Studies

Example



UPMC | University of Pittsburgh  
Medical Center

The University of Pittsburgh Medical Center (UPMC)  
announces

# CHARTS

*Children with Hyperactivity and Autism Research Treatment Study*  
Funded by the National Institutes of Mental Health

**Who is Eligible to Participate?**  
**Children who...**

- Have symptoms or a diagnosis of Autistic Disorder, Asperger's Disorder and/or Pervasive Developmental Disorder (PDD)
- Have symptoms of ADHD: such as over-activity, inattention, and impulsivity
- Are between 5 and 13 years of age
- Are not on medication or are on medications that are not working well

[Click here for flyer on this study!](#)

If you are interested in having your study listed, please feel out the form below and email it along with the information regarding your study to: [autismnews@aboard.org](mailto:autismnews@aboard.org).

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

Study Information:

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

### You will be invoiced for a Single Location—One Year Minimum Fee of \$100.00

All rates are subject to change without notice. ABOARD does not endorse any studies. We will not accept any advertising that implies or expresses ABOARD's endorsement of a study or service. ABOARD reserves the right to refuse any studies. ABOARD is not liable for any costs relative to an advertisement that is rejected. The fee is a flat rate for a minimum one year and is not refundable.